



Thirty-Eight Good Reasons to Visit Us

1. Serving Central Connecticut since 1973 (38 years)
2. One-Stop Floor Shopping Center
3. Brand new Location & Showroom
4. Friendly staff to assist you with all of your flooring needs
5. Product knowledge and customer service far superior to others
6. Quality name-brand floor covering and flooring products
7. Large carpet options (plush, berber, frieze, patterned, textured, commercial)
8. Extensive sheet vinyl styles to choose from (traditional and foot fatigue-free)
9. Exotic luxury vinyl lines (tile and stone designs, wood-grain planks)
10. Latest laminate flooring styles and colors
11. Hardwood floors (solid and engineered)
12. Eye-catching ceramic and porcelain tile
13. Area rugs (pre-made and custom-made)
14. Large selection of hallway and stair runners (pre-made and custom-made)
15. Indoor / Outdoor carpeting
16. **GREEN** carpeting and flooring options
17. FREE at-home consultation
18. FREE measuring
19. FREE estimates
20. Shop-at-home
21. Carpet re-stretching services
22. Hardwood refinishing
23. Professional installation
24. Flexible installation schedule
25. Commitment to total customer satisfaction
26. Post-installation follow-up
27. Interest-Free Financing available (subject to approval)
28. Member – Connecticut Floor Covering Association
29. Member – Greater Meriden Chamber of Commerce
30. Member – Quinnipiac Chamber of Commerce
31. Fully licensed and insured
32. Major credit cards accepted
33. Voted #1 Flooring Company by Record-Journal Readers' Choice
34. Extensive customer references
35. Active supporter at local non-profit organizations
36. Complementary floor cleaner with purchase of a new floor
37. Better Business Bureau, Connecticut (A+ Rating)
38. Our great reputation speaks for itself!

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